



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

| | | |
|---|--|--|
| <u>Contract / Revision</u> 195035 / | | <u>Alt Order #</u> 06837520 |
| <u>Product</u> CHRIS DONOVAN | | |
| <u>Contract Dates</u> 07/31/12 - 08/06/12 | | <u>Estimate #</u> |
| <u>Advertiser</u> POL/Chris Donovan for Congress (D) | | <u>Original Date / Revision</u> 07/30/12 / 07/30/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WTNH | <u>Account Executive</u> Petry Philadelphia | <u>Sales Office</u> Petry/Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> CDFC | <u>Product Code</u> |
| <u>Agency Ref</u> IN2386/IN15841/SP27 | | <u>Advertiser Ref</u> |

And:

Shorr & Associates
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WTNH | 07/31/12 | 08/03/12 | News 8 @ 6a | 6a-7a | | :30 | | | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/30/12 | 08/05/12 | -TWTF-- | | | | 4 | \$350.00 | | | |
| N 2 | WTNH | 08/06/12 | 08/06/12 | News 8 @ 6a | 6a-7a | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | M----- | | | | 1 | \$350.00 | | | |
| N 3 | WTNH | 07/31/12 | 08/03/12 | GMA | 7a-9a | | :30 | | | NM | 8 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/30/12 | 08/05/12 | -TWTF-- | | | | 8 | \$375.00 | | | |
| N 4 | WTNH | 08/06/12 | 08/06/12 | GMA | 7a-9a | | :30 | | | NM | 2 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | M----- | | | | 2 | \$375.00 | | | |
| N 5 | WTNH | 07/31/12 | 08/03/12 | Early Fringe M-F | 4p-5p | | :30 | | | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/30/12 | 08/05/12 | -TWTF-- | | | | 4 | \$300.00 | | | |
| N 6 | WTNH | 08/06/12 | 08/06/12 | Early Fringe M-F | 4p-5p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | M----- | | | | 1 | \$300.00 | | | |
| N 7 | WTNH | 07/31/12 | 08/03/12 | News 8 5p-6p | 5p-6p | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/30/12 | 08/05/12 | -TWTF-- | | | | 2 | \$500.00 | | | |
| N 8 | WTNH | 07/31/12 | 08/03/12 | M-F 7p-730p | 7p-730p | | :30 | | | NM | 4 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/30/12 | 08/05/12 | -TWTF-- | | | | 4 | \$900.00 | | | |
| N 9 | WTNH | 07/31/12 | 08/03/12 | M-F 730p-8p | 730p-8p | | :30 | | | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/30/12 | 08/05/12 | -TWTF-- | | | | 4 | \$800.00 | | | |
| N 10 | WTNH | 07/31/12 | 08/05/12 | Late News 8 | 11p-1135p | | :30 | | | NM | 4 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/30/12 | 08/05/12 | -TWTFSS | | | | 4 | \$700.00 | | | |
| N 11 | WTNH | 08/06/12 | 08/06/12 | Late News 8 | 11p-1135p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | M----- | | | | 1 | \$700.00 | | | |
| N 12 | WTNH | 08/06/12 | 08/06/12 | News 8 5p-6p | 5p-6p | | :30 | | | NM | 1 | \$500.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 195035 / | 06837520 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 07/31/12 - 08/06/12 | CHRIS DONOVAN | |

| | |
|-------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/Chris Donovan for C | 07/30/12 / 07/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | 1 | \$500.00 | | | |
| N 13 | WTNH | 08/06/12 | 08/06/12 | M-F 7p-730p | 7p-730p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | 1 | \$900.00 | | | |
| N 14 | WTNH | 08/06/12 | 08/06/12 | M-F 730p-8p | 730p-8p | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | 1 | \$800.00 | | | |
| Totals | | | | | | | | | | | 38 | \$20,500.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/06/12 | 38 | \$20,500.00 | \$17,425.00 |
| Totals | 38 | \$20,500.00 | \$17,425.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6837520 Ver# 1 Status New
EC'd Yes

Traffic Order# 199035

Printed: 07/30/2012 12:37 PM
Last Received: 07/30/2012 12:33 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () CHRIS DONOVAN 4CONG
Product CHRIS DONOVAN
Estimate#
Buyer MICHAEL D'ETTORE
Phone#
Fax#

Agency () SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
CHRIS DONOVAN FOR CONGRESS SC=*

| Ln | Dates | Day | Time | Spots/Week | Len | Rate | Program | Total Spots | IT | # of Weeks | Total Cost | Daypart |
|----|------------------------------|-------|-----------|------------|-----|----------|---------|-------------|----|------------|------------|---------|
| 1 | 07/31-08/03 | TU-F | 6A-7A | 4 | :30 | \$350.00 | | 4 | | 1 | \$1,400.00 | |
| | Buyline Comment: GOOD MRN CT | | | | | | | | | | | |
| 2 | 08/06-08/06 | M | 6A-7A | 1 | :30 | \$350.00 | | 1 | | 1 | \$350.00 | |
| | Buyline Comment: GOOD MRN CT | | | | | | | | | | | |
| 3 | 07/31-08/03 | TU-F | 7A-9A | 8 | :30 | \$375.00 | | 8 | | 1 | \$3,000.00 | |
| | Buyline Comment: GMA | | | | | | | | | | | |
| 4 | 08/06-08/06 | M | 7A-9A | 2 | :30 | \$375.00 | | 2 | | 1 | \$750.00 | |
| | Buyline Comment: GMA | | | | | | | | | | | |
| 5 | 07/31-08/03 | TU-F | 4P-5P | 4 | :30 | \$300.00 | | 4 | | 1 | \$1,200.00 | |
| | Buyline Comment: JUDGE JUDY | | | | | | | | | | | |
| 6 | 08/06-08/06 | M | 4P-5P | 1 | :30 | \$300.00 | | 1 | | 1 | \$300.00 | |
| | Buyline Comment: JUDGE JUDY | | | | | | | | | | | |
| 7 | 07/31-08/03 | TU-F | 5P-6P | 2 | :30 | \$500.00 | | 2 | | 1 | \$1,000.00 | |
| | Buyline Comment: NEWS | | | | | | | | | | | |
| 8 | 07/31-08/03 | TU-F | 7P-730P | 4 | :30 | \$900.00 | | 4 | | 1 | \$3,600.00 | |
| | Buyline Comment: JEOPARDY | | | | | | | | | | | |
| 9 | 07/31-08/03 | TU-F | 730P-8P | 4 | :30 | \$800.00 | | 4 | | 1 | \$3,200.00 | |
| | Buyline Comment: WHEEL | | | | | | | | | | | |
| 10 | 07/31-08/05 | TU-SU | 11P-1135P | 4 | :30 | \$700.00 | | 4 | | 1 | \$2,800.00 | |
| | Buyline Comment: NEWS | | | | | | | | | | | |

7/30
CF 000000

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () CHRIS DONOVAN 4CONG
 Product CHRIS DONOVAN
 Estimate#
 Buyer MICHAEL D'ETTORE
 Phone#
 Fax#
 Agency () SHORR,JOHNSON,MAGNUS
 1831 CHESTNUT ST. #602
 PHILADELPHIA, PA 19103
 Agency C/P1/P2/E
 Flight Dates 07/31/2012 - 08/06/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

| Ln | Dates | Day | Time | Spots/Week | Len | Rate | Program | Total Spots | LT | # of Weeks | Total Cost | Daypart |
|---------------------------|-------------|-----|-----------|------------|-----|----------|---------|-------------|----|------------|------------|---------|
| 11 | 08/06-08/06 | M | 11P-1135P | 1 | :30 | \$700.00 | | 1 | | 1 | \$700.00 | |
| Buyline Comment: NEWS | | | | | | | | | | | | |
| 13 | 08/06-08/06 | M | 5P-6P | 1 | :30 | \$500.00 | | 1 | | 1 | \$500.00 | |
| Buyline Comment: NEWS | | | | | | | | | | | | |
| 14 | 08/06-08/06 | M | 7P-730P | 1 | :30 | \$900.00 | | 1 | | 1 | \$900.00 | |
| Buyline Comment: JEOPARDY | | | | | | | | | | | | |
| 15 | 08/06-08/06 | M | 730P-8P | 1 | :30 | \$800.00 | | 1 | | 1 | \$800.00 | |
| Buyline Comment: WHEEL | | | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 38 / \$20,500.00

---SALES MONTHLY TOTALS---

Aug 12: 38 / \$20,500.00
 Sales Totals: 38 / \$20,500.00
 Station Totals: 38 / \$20,500.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|---------|---------|-----------|---------|---------|
| Market Totals | \$20,500 | CABL 0% | WCCT 0% | WCTX 0% | WFSB 0% | WHCT 0% |
| | | WRDM 0% | WTIC 0% | WTNH 100% | WUVN 0% | WVIT 0% |
| | | XXX 0% | | | | |

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null
 Demos RA35+

NAB
BROADCASTERS

**AGREEMENT FORM FOR
POLITICAL BROADCASTS**

STATION and LOCATION WTNH-TV Date 7/30/12

I, Sherr Johnson MORRIS (on behalf of) Chris Donovan

A legally qualified candidate of the Democratic political party for the office of U.S. Congress

In the Primary election to be held on Aug 14, 2012 do hereby request station time as follows:

| Length of Broadcast | Time of Day, Rotation or Package | Days | Class of time | Times per Week | No. of Weeks | Rate |
|---------------------|----------------------------------|------|---------------|----------------|--------------|------|
|---------------------|----------------------------------|------|---------------|----------------|--------------|------|

| | |
|---|---|
| Date of First Broadcast <u>7/31/12</u> | Date of Last Broadcast <u>8/6/12</u> |
|---|---|

Total Charges: \$17,425.00 Net

The broadcast time will be used by Chris Donovan
I represent that the payment for the above-described broadcast time has been furnished by Donovan for Congress

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; of () other unincorporated group. The names and offices of the chief executive officers of the entity are:

Jeff Freiser, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 7/25/12

[Signature]
(Candidate or Agent)

☐ Accepted ☐ Rejected By _____ Title _____
This request whether accepted or rejected, will be available for public inspection for a period of two years.